



## Minutes of the Q2 Board of Directors' Meeting

July 8, 2020 -- Wednesday, 7:00-9:00 p.m. EDT

July 14, 2020 – Tuesday, 7:30-9:30 p.m. EDT

### By Teleconference on Microsoft Teams Platform

#### Board Members Present (term year specified):

- Joyce Campbell (2021)
- Lisa Carchedi (2022)
- Charma Dudley (2022)
- Vanessa Fernandes, 2<sup>nd</sup> VP (2021)
- Jim Hayes (2020)
- Shirley Holloway, 1<sup>st</sup> VP (2022)
- Adrienne Kennedy, President (2020)
- Carlos Larrauri (2020), Secretary
- Amanda Lipp (2020)
- Stacey Owen, (2021)
- Micah Pearson (2020)
- Steve Pitman (2021)
- Tracy Plouck (2022)
- James Reiser (2022)
- Catherin Roach (2022)
- Dave Stafford, Treasurer (2021)

#### Council Chairs:

- Kimmie Jordan, Presidents Council
- Nadine Lewis, SMVF Council
- Jeremiah Rainville, PCL Council
- Brenda Scott, ED Council

#### Staff:

- Dan Gillison, CEO
- David Levy, CFO
- Chuck Harman, CDO
- Lisa Lewis, CHRO
- Dr. Ken Duckworth, CMO
- Annette Gantt, Nat'l Dir Field Adv
- Teri Brister, Nat'l Dir Research/QA
- Angela Kimball, Nat'l Dir Public Policy
- Karen Gerndt, Nat'l Dir ISE
- Monica Villalta, Nat'l Dir I & D

I. Call to Order: Verification of Quorum. Adrienne called the Special Meeting of the Board to order at 7:00 pm. Carlos verified Quorum.

II. ACTION on Agenda: Motion to approve the Agenda as amended. XYZ moved; XYZ seconded to approve the Agenda as amended. The motion passed unanimously.

III. ACTION Items Requiring Board Vote:

- Ratification of the Resolution on Racism
- Governance: Governance Action Items (if any not previously voted)
- Executive Committee



## Committee Structure and Name Changes

### Recommendation to Continue Support for prior editions of courses

- Planning: Board Ops Updates from Planning Com & DEI Workgroup
- Public Policy: Board Ops Proposal re: Public Policy statement review

#### IV. Final Reports of Committee Chairs: Highlights 2019-20 and Priorities 2020-2021

- **Finance Committee:** David Levy reported that highlights include unprecedented level of financial strength for NAMI, implementing policy changes for more flexible purchase approvals, a clean and successful audit report for 2019 financial statements, a 4 star rating with charity navigator, filing the 990 IRS report, receiving \$1.6M from the Payroll Protection Program, an approved 2020 budget and waiving the 10% fee for affiliates and states (which has an impact of \$1M. Priorities include conducting normal business for 2020-2021 (budget, clean audit, etc...), leveraging NAMI's financial strength and developing new model of supporting states and affiliates.
- **Governance Committee:** Steve Pitman reports highlights include the migration to Arizona, Joyce's involvement with dispute resolution, and developing the progressive discipline protocol. Priorities include defining the process for a dispute to be presented to the Board and furthering strengthening the capacities of the Board.
- **Public Policy Committee:** Micah Pearson reported that the highlights include the drafting and wordsmithing of various policy positions as well as developing a clearer process for vetting and brining the policy positions to the board and councils. Priorities include continuing to develop and debate policy positions for NAMI.
- **Development Committee:** Vanessa noted that highlights include engaging multiple high profile ambassadors and strategic partners in our work, continuing to thrive with respect to corporate, foundational and strategic goals despite the current economic downturn, and raising \$1.7M for the NAMI COVID Mental Health Support fund. Priorities include leveraging our successful financial position to achieve the goals of the strategic plan and continue to adapt and be nimble in response to the current economic climate and pandemic.
- **Planning Committee:** Carrie Roach Highlights include NAMI's exceptional work with regards to becoming a recognized leader in establishing and promoting mental health, advocating to ensure mental health care reform, growing financial resources, building strategic partnerships and strengthening the alliance through re-chartering and re-affiliation. Priorities include areas for improvement such as maximizing outreach and engagement with diverse communities, promoting early identification and intervention and developing initiatives for youth and young adults.

#### V. Final Reports of Council Chairs: Highlights 2019-20 and Priorities 2020-2021

- Executive Directors Council: Brenda Scott reported brought up that sales force continue to be an issue. There have been some concerns over NAMI signature programs going



online. We should look to donation collaborations between states and affiliates. We need to prioritize being a leader in the conversation regarding the intersection of racial equity and criminal justice.

- Peer Leadership Council: Jeremiah Rainville reported Highlights include working with Shirley to review and edit Board OPPs, having guest speakers such as Suzanne Robinson and Ken Duckworth, and participation by Shirley on several calls. Priorities include increasing membership and working with other councils to achieve this as well as having more guests on calls.
- Service Members, Veterans and Their Families Council: Nadine Lewis reported Highlights include the passing of legislation that focus on veterans and their families, increasing membership on the council, expanding Homefront to the broader community. Priorities include developing position papers to support veteran issues, continuing to grow the council and expand the Homefront program offering.
- State President's Council: Kimmie Jordan reported Highlights include building trust between state and local affiliates and the challenges of raising money to fund the state organizations. Priorities include leveraging information systems to better engage SPC members (up-to date contact list and zoom video-conferences) and increasing ability to serve staff and Board as a resource.

#### VI. Continuing Big Lift: Board Policies & AMP; Standard Operating Procedures:

- Status Update: Shirley provides a Quick Review of BP/SOP activities

VII. Action: Motion to Adjourn. XYZ moved. XYZ Seconded. The motion passed unanimously.

VIII. Completing the first session of the 2-session Agenda, Adrienne declared the meeting closed 9:00 pm. The second session will reconvene on Tuesday, July 14, at 7:30 pm EDT.

Submitted by Carlos A. Larrauri

Secretary, NAMI Board of Directors



National Alliance on Mental Illness

## Minutes of the Q2 Board of Directors' Meeting

July 14, 2020 – Tuesday, 7:30-9:30 p.m. EDT

By Teleconference: Microsoft Teams Platform

### Board Members Present (term year specified):

- Joyce Campbell (2021)
- Lisa Carchedi (2022)
- Charma Dudley (2022)
- Vanessa Fernandes, 2<sup>nd</sup> VP (2021)
- Jim Hayes (2020)
- Shirley Holloway, 1<sup>st</sup> VP (2022)
- Adrienne Kennedy, President (2020)
- Carlos Larrauri (2020), Secretary
- Amanda Lipp (2020)
- Stacey Owen, (2021)
- Micah Pearson (2020)
- Steve Pitman (2021)
- Tracy Plouck (2022)
- James Reiser (2022)
- Catherin Roach (2022)
- Dave Stafford, Treasurer (2021)

### Council Chairs:

- Kimmie Jordan, Presidents Council
- Nadine Lewis, SMVF Council
- Jeremiah Rainville, PCL Council
- Brenda Scott, ED Council

### Staff:

- Dan Gillison, CEO
- David Levy, CFO
- Chuck Harman, CDO
- Lisa Lewis, CHRO
- Dr. Ken Duckworth, CMO
- Annette Gantt, Nat'l Dir Field Adv
- Teri Brister, Nat'l Dir Research/QA
- Angela Kimball, Nat'l Dir Public Policy
- Karen Gerndt, Nat'l Dir ISE
- Monica Villalta, Nat'l Dir I & D

IX. Call to Order: Verification of Quorum. Adrienne called the Special Meeting of the Board to order at 7:30 pm. Carlos verified Quorum.

X. ACTION on Agenda: Motion to approve the Agenda as amended. XYZ moved; XYZ seconded to approve the agenda as amended. The motion passed unanimously.

XI. Consent Agenda: Minutes with Action Items noted in Committees

- Executive Committee: Minutes show Votes taken in EC, since March 27
- Finance & Audit: Minutes with Finance & Audit documents in folder
- Governance: Minutes with Governance documents in folder
- Public Policy: Minutes with "Where We Stand" documents in folder
- Development: Minutes with Development documents in folder
- Planning: Minutes with Planning documents in folder



XII. Dan Gillison: CEO Report on First 6 Months: Dan reports that NAMI's financial position has been strong (Q1 and Q2); we must still wait and see regarding year-end financial results. NAMI has a surplus of \$2.6M. NAMI offered its first virtual conference (NAMICon 2020) with nearly 27k registrations as of July 12, including registrations from 37 other countries. We have contracted with the Atlanta Marriott to host the 2022 Convention in Atlanta.

Dan announced that Chuck Harman has tendered his resignation after 27 years. Chuck reflected on how proud he was of his team and his time with NAMI. The Development team has done amazing work. The John Prine Family Tribute event raised \$270,000 for NAMI. NAMI has expanded partnerships with Google, Starbucks & Warner Media. Also, we have exceeded projections with regards to individual giving. Between January and May, the team raised \$1.4 million above projections. We secured \$500,000 from a prominent celebrity's foundation, \$450,000 of which is directed to 4 affiliates named by the donor. With regards to social media, NAMI now has over 830,000 social media followers. NAMI has the largest earned media share of voice (38%) in comparison with other notable non-profits in the mental health space.

Dan reports he is proud of the board's resolution on racism, which has been well-received and has had broad distribution. NAMI's policy team has been active. NAMI joined an amicus brief in a United States Supreme Court Case in support of retaining the Affordable Care Act as helpful to people with mental illness. NAMI has demonstrated continued support for the 988 Crisis Hotline Legislation. We have been offering Ask the Expert Webinars more frequently in light of COVID. We are excited to have signed on as committed partner to the AMP schizophrenia research project. To prevent a break in HelpLine service, the NAMI HelpLine has transitioned to an entirely virtual environment to accommodate working remotely. There is an increase in reported anxiety and depression.

With regards to HR, NAMI 2020 YTD retention rate is 90% and 56% of new hires have been from under-represented groups. We have implemented stay interviews and transparent promotion/salary increase processes. NAMI continues to make DEI a priority and bring attention to issues of health disparities and the fight against racism.

XIII. President's Retrospective: Closing Comments on Board Year 2019-20

XIV. Departing Comments: Jim Hayes, Carlos Larrauri, Amanda Lipp, Micah Pearson (5 minutes each)

XV. Recognition Farewell to those completing years of service: by Dan Gillison

XVI. Action: Motion to Adjourn. XYZ moved. XYZ Seconded. The motion passed unanimously.

XVII. Having no further business, Adrienne declared the meeting adjourned at 9:30 pm.



Submitted by Carlos A. Larrauri

Secretary, NAMI Board of Directors